

**Sr.No.7073**

**Exam Code: 112108**

**Subject Code: 3441**

**B.Design (Multimedia) - 8th Semester**

**(2720)**

**Paper : Motion Graphics for Commercials**

**Time allowed: 2 hrs.**

**Max. Marks: 50**

**Note: Attempt any four questions. All questions are of equal marks.**

**Q.1** What is the use of Digital Signage? Explain in detail?

**Q.2** Explain process of creating Motion in DVD Video?

**Q.3** What is Brand Networking?

**Q.4** What is Interpolation? Explain the various types of Interpolation?

**Q.5** Define the following terms:

- Alpha Channels
- Frame Mobility

**Q.6** Explain the complete process of Color Correction?

**Q.7** What is Animation? Explain the process of creating Frame by Frame Animation?

**Q.8** What are Commercials? Explain in detail?

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